



Certificate in Wine Business

The Certificate in Wine Business helps develop professionals to work in the rapidly growing US, Oregon, and regional wine industries.

The program provides students the opportunity to learn about:

- Various aspects of the wine business from the history, geography, and environmental requirements to grow grapes.
- The processes of making, bottling, and selling wine.
- Sensory evaluation techniques and communication about wine.
- Students will apply business principles from sales and marketing to effectively market and promote wine.
- Learn management, accounting, computer applications, and hospitality and tourism factors that are important for successful wine businesses.

